

Sarah Elaine Artistry

2024 DMV BRIDAL SERVICE MENU & POLICIES

Full Makeup Applications

Bridal Makeup: \$200

Full face bridal makeup, custom blended and hand applied using long wearing foundation, completed to the brides specification. Includes under eye mask, false lashes and touch up bag.

Bridal Makeup Trial: \$150**Bridal Makeup + Hair Trial: \$250**

A consult and application for an allotted time of up to 2 hours. Any additional time will be \$50/hour.

Additional Guests: \$125/person

Full face makeup custom blended and hand applied using long lasting liquid base.

Includes lashes and lipstick touch up.

Note: The maximum number of party members who can receive services is dependent upon the allotted amount of time to prepare. This will be discussed prior to booking).

Juniors (Ages 11-15): \$65

Hand applied color correction and spot concealing for a natural base (NOT full face foundation).

Powder bronzer and blush, light eye makeup and lip gloss. Does not include eyeliner or lashes.

Male Makeup: \$65

Corrective makeup that most commonly calls for color correction, blemish concealing and skin tone evening techniques that results in improved complexion without the noticeable appearance of makeup.

Partial Makeup Applications

Eyes Only: \$55

Eyeshadow and brows done to request, includes lashes.

Face Only: \$65

Traditional applied foundation, sculpting, and lips. Eyes and brows are not included, does not include lashes.

False Lashes & Application: \$15

If a client chooses to supply their own lashes the application fee is reduced to \$10.

Hair Styling

(When stylist is available)

Bridal Hair: \$125-\$175**Guest Hair: \$100-\$150****Extensions: \$25**

Extra long hair: \$25 (Below shoulder blade)

Blow dry add on: \$40

Hollywood waves/Roller set: \$50

POLICIES

BOOKINGS: To secure a date a retainer fee equal to 50% of the estimated day-of total is required. This retainer is non-refundable in any situations of cancelation. Retainer non-transferable. The remaining balance for wedding day services will be due, in full, no later than 14 days before the day of the event. Accepted forms of payment include: cash, check, Zelle and Venmo. (NOTE: bridal consultations and retainer fees are two separate costs. Bridal consultation fee will be required at the time of consultation.)

MINIMUM FOR BOOKING: Due to the high demand of weekend availability there is a minimum \$550 value for booking on Fridays, Saturdays or Sundays. Any services listed on the menu can be used to accumulate a total value of \$550 before travel fee or gratuity (gratuity is never expected but always greatly appreciated).

PAYMENT & CANCELLATION POLICY: Final balance is due no later than 14 days before the day of the event. The person(s) responsible for the entire balance of payment is the person(s) whose name(s) appear on the final bridal contract. A one day grace period will be allowed for late payments, after which a \$10.00/day late fee will be added to the final bill for every day late. Please be aware that if the full payment is not made by the day of the scheduled wedding/event, Sarah Elaine Artistry will not arrive to provide services.

Cancellations must be made no less than 45 days prior to the client's reserved date or the client will be responsible for paying the FULL remaining amount for day-of services agreed upon in the contract.
(NOTE: The 50% retainer fee is non-refundable regardless of advanced notice.)

ASSISTANT FEES: In the event that an assistant makeup artist is required in order to complete the makeup application on time (Due to either time constraint, number of applications needed or a combination of the two) there is the option to add one or multiple assistants starting at \$300/assistant

TRAVEL FEES: Travel fee is dependent on location and artist. For makeup services, travel outside of Frederick county starts at \$30 and is at the discretion of Sarah Elaine Artistry based on distance and time of day. Current hair stylists are based in different location and their travel fee will be solidified during booking. Travel fees apply for all pre-event makeup consultations as well as day-of appointments.

ACCOMODATION REQUIREMENTS & EARLY MORNING FEES: If travel exceeds 90 minutes then overnight accommodations must be provided for the artists and the same location as the bridal party or comparable quality lodging within the local area. Any start time scheduled before 7:00am incurs an additional fee of \$35/artist, per hour. Start times before 5:30am require prior night accommodations.

PARKING FEES: Where parking, valet or toll fees may be incurred, this amount will be included in the final bill. If additional fees related to parking are discovered after the total fee of services is paid then the additional fee for parking will be requested or invoiced and due no later than 14 days after the wedding day. Each additional late day after the 14 day period will incur a \$10.00/day late fee.

DELAYS: The artist will take responsibility of creating or collaborating on the day-of schedule for getting ready. Please ensure that each bridal party member is on time and prepared for their allotted time slot. All members receiving makeup should have a clean face with no residue of previous makeup, while all members receiving hairstyling should arrive with clean (washed the day or day before) and dry hair. This is very important in order to keep everyone can stay on schedule, and the artist can finish applications in the allotted time. The list of people receiving services is due no later than 14 days before the wedding day. Please include full names and all services needed. Please note, the artist will do everything possible to complete all applications as planned but is not responsible for the inability to properly complete applications due to the client's tardiness or ill preparation.

SATISFACTION GUARANTEED: Makeup and hair will be completed to the client's satisfaction, verbal confirmation and acceptance of the completed makeup application is acknowledgement by the client that the makeup is done to the client's satisfaction.

LIABILITY: All brushes, tools, and makeup products are thoroughly cleaned sanitized to state regulation between every makeup application. Any allergies and/or skin conditions must be reported by the client to the makeup artist prior to application and, if need be, a sample test of makeup may be performed on the skin to test reaction. Client(s) agree to release the makeup artist (Sarah Elaine Holland) from liability for any skin complications due to allergic reactions related to makeup or hair services.